

**Agenda September 17, 2021** 

Recognisin	g Tech Disruptors	02:00 - 06:00 PN
Time 02:00 - 02:10 PM	Session WELCOME NOTE - Anuj Singhal, Managing Director, Techplus	Media Group
02:10 - 02:25 PM	OPENING KEYNOTE: Scale-up & Grow: Building an AppNirbhar Bharat  * SaaS solutions landscape in India  * Installing a Made in India App ecosystem  * Growth strategies for SaaS players  * Building global and local synergies	iriculu Group
	<ul> <li>Enabling innovations in post-pandemic era</li> <li>AMIT MOOKIM, President, TiE Mumbai</li> </ul>	
02:25 - 02:40 PM	INDUSTRY KEYNOTE: Innovation & Start-up Trends in India and Strategies for Ent  * Lorem ipsum dolor sit amet, consectetur adipiscing elit.  * Integer vulputate tellus vel purus molestie fermentum.  * Vestibulum tincidunt lacus in leo pretium  * Aenean eget diam ac turpis pellentesque  • SANJEEV MALHOTRA, CEO, Nascomm CoE for AI & IoT	erprises
02:40 - 02:55 PM	INDUSTRY KEYNOTE: Digital Ecosystems Mandate New Business Models  * Changing consumer demands  * Embracing the new world in post-Covid era  * Technology adoption trends  * Building a solutions ecosystem  • LATA SINGH, Executive Director, Partner Ecosystem, IBM Ind	lia
02:55 - 03:10 PM	<ul> <li>KEYNOTE:</li> <li>Maximizing Value of Your Data</li> <li>Challenges in leveraging cloud capabilities/potential</li> <li>Focus, creativity and cohesion to bridge the cloud gap</li> <li>Managing data the right way</li> <li>The rise of data cloud</li> <li>Benefits of data cloud</li> <li>VIMAL VENKATRAM, Country Manager, Snowflake India</li> </ul>	
03:10 - 04:10 PM	PANEL DISCUSSION: Aligning Tech and Business Prioritie  * Business priorities for the Future of Work  * Software/SaaS Priorities for CXOs in 2021 and beyond  * Leveraging on SaaS-power for revenues growth  * What future holds for SaaS Solutions?  * Role of ISVs in driving customer growth  Panelists:  • RAMKUMAR MOHAN, CIO, Air Works India  • SANJIV KUMAR JAIN, Group CIO, Krishna Maruti Group  • SRINIVASRAO MUPPANENI, Group CIO, Telangana State Coo  • MUDIT AGARWAL, Vice President-IT, Uflex  • YOGESH DADKE, IT Leader-Global Control & Compliance, Adi Moderator:  • KUSHAL VARSHNEY, CTO, Virescent Infrastructure	
04:10 - 04:25 PM	FIRESIDE CHAT Software Partners are Integral to Citrix's Success  * Lorem ipsum dolor sit amet, consectetur adipiscing elit.  * Integer vulputate tellus vel purus molestie fermentum.  * Vestibulum tincidunt lacus in leo pretium,  * Aenean eget diam ac turpis pellentesque	
	<ul> <li>RAVINDRA KELKAR, Area Vice President, Application Deliver</li> <li>Citrix Systems Asia Pacific, Japan, and China</li> </ul>	y and Security
04:24 - 04:45 PM	FIRESIDE CHAT Fund-Raising for Entrepreneurs  * Emerging business models with Future of Work  * Building traction in Tech entrepreneurship	

- **★** Building traction in Tech entrepreneurship
- **★** Fund-raising strategy for tech entrepreneurs
- ★ Critical elements of the business plan
- **★** Tips to navigate the turbulent times
- VINOD KENI, Co-Founder & Managing Partner, Peachtree Management Advisors and Artha Venture Fund

# **HPE VIDEO**

04:45 - 05:45 PM

05:45 - 06:10 PM

### **PANEL DISCUSSION** Scaling a Tech Startup in India

- **★** Understanding challenges and opportunities from start to scale
- **★** Scaling the Tech start-up to funding-ready stage ★ Growth hacks and secrets of scaling up
- ★ Branding and marketing strategy for Tech start-ups
- ★ The right mix of growth strategy for Tech start-ups
- Panelists:

- VISHNU R DUSAD, MD, Nucleus Software • SUMAN REDDY, Managing Director, Pega Systems India
- MANAV GARG, CEO & Co-founder, Eka Software Solutions
- PUNEET TANDON, Co-Founder & Director- Artivatic.ai
- **Moderator:**

## • V SRINIVASA RAO (VSR), Chairman & MD, BT&BT

## **Anatomy of a Pitch**

**FIRESIDE CHAT:** 

- **★** How to pick the right investor?
- ★ Pre-requisites of a start-up pitch
- **★** Fund-raising strategies you need to know
- **★** What investors look for in a start-up pitch?
- **★** Things to avoid in a pitch
- ★ Tips to secure high funding
- PAULA MARIWALA, Executive Director, Seedfund Investment Advisory and Founder &
- Co-President, Stanford Angels and Entrepreneurs India

06:00 - 06:20 PM

**ISV AND PARTNER LEADERSHIP AWARDS - Recognizing Tech Disruptors** 

06:20 PM onwards CLOSING AND VOTE OF THANKS